



HARD FEELINGS MENTAL HEALTH
848 Bloor Street West, Toronto, ON M6G 1M2

Job Posting: Retail Recovery Leader

CONTRACT: August 16, 2021 – February 4, 2022 (6 months)

COMPENSATION: \$19,000

HOURS: 25 hours per week

ABOUT HARD FEELINGS

Hard Feelings is a non-profit social enterprise focused on increasing access to mental health supports and resources in Toronto. We support a community of professional counsellors who offer low-cost, short-term therapy to individuals with limited capacity to pay.

An important part of our social enterprise model is our retail storefront and online store that sell books and products focused on building stronger mental health. These generate revenue and conversation, supporting our work and fighting stigma.

We are rebuilding and growing in response to the challenges of COVID-19.

We are looking for a dynamic leader to step into this role. You are an independent and strategic thinker who can:

- Quickly grasp the strengths and growth points of our retail operations
- Analyze our progress and challenges, and identify opportunities aligned with our values
- Develop a clear vision for growth with measurable outcomes
- Collaborate with our team to strengthen operational systems
- Creatively engage with our brand to develop new product ideas and offerings
- Initiate marketing strategies that will expand our reach and customer base

You are:

- Experienced in online and in-person retail management using Shopify
- A creative thinker who can imagine and initiate great partnerships
- Highly organized and able to stay on target to get the job done
- Knowledgeable about market trends in the mental health and wellness sectors
- Aligned with our values of equity, diversity, and inclusion as they pertain to all aspects of our social enterprise model
- A strong communicator, with skills using social media to promote a brand
- Skilled in the use of Excel and other data management programs to analyze growth and sales trends
- Able to work from home and in-person at our downtown location
- A graduate of a post-secondary program related to this work (e.g., Business, Retail Management, Marketing) or have equivalent experience

RETAIL RECOVERY LEADER

APPLICATION PROCESS

Interested and qualified candidates are invited to submit a cover letter outlining your interest in working with Hard Feelings and how you heard about the position (include specific website or network) along with a detailed CV to Kate Scowen at kate@hardfeelings.org

Deadline for applications is **July 23, 2021**. Applications will be considered as they are received, until the deadline.

As an employer, Hard Feelings Mental Health is dedicated to building an organization that reflects the diversity of the communities we serve. This includes diversity in languages spoken, culture, race, sexual orientation and gender identity. Requests for accommodation due to disability can be made at any stage in the recruitment process.

Accessibility: This position may require some light cleaning and lifting. We do not have an accessible washroom.

We thank all applicants for their interest but only those selected for further consideration will be contacted. **Please do not call regarding this position.**